

## ORDER



**Orders**  
**Order / Rev:** 720191  
**Alt Order #:** 06362597  
**Product Desc:** RPOF3PACK  
**Estimate:** 551  
**Flight Dates:** 10/08/12 - 11/01/12  
**Original Date / Rev:** 10/03/12 / 10/09/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** McLaughlin & Associates/ POL  
**Buying Contact:** Marianne Campbell  
**Billing Contact:**  
 566 South Route 303  
 Blauvelt, NY 10913

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** RPF/3PAC/Farkas/Santiago/Tobia  
**Demographic:** A25-54  
**Product Codes:** IS-Candidate/Local Misc  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	9	\$24,600.00	\$20,910.00
10/29/12	11/01/12	8	\$11,300.00	\$9,605.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$24,600.00	\$20,910.00	0.00
November 2012	8	\$11,300.00	\$9,605.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$35,900.00</b>	<b>\$30,515.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/29/12	10/29/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$900.00		0.00			
2	WTSP	10/29/12	10/30/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MT-----	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MT-----		2				\$550.00		0.00			
3	WTSP	10/31/12	11/01/12	M-F 530-6p 10 News at 530p	CM	530-6p	--WT---	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WT---		2				\$550.00		0.00			
4	WTSP	10/08/12	10/10/12	7-730p Wheel of Fortune	CM	7-730p	M-W----	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-W----		2				\$2,600.00		0.00			
5	WTSP	10/15/12	10/17/12	7-730p Wheel of Fortune	CM	7-730p	M-W----	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-W----		2				\$2,600.00		0.00			
6	WTSP	10/29/12	10/31/12	7-730p Wheel of Fortune	CM	7-730p	MTW----	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: RPF/3PAC/Farkas/Santiago/Tobia  
 Product Desc: RPOF3PACK  
 Estimate: 551

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	10/29/12	10/31/12	7-730p Wheel of Fortune	CM	7-730p	MTW----	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-W----			2		\$2,600.00		0.00				
7	WTSP	10/22/12	10/24/12	7-730p Wheel of Fortune	CM	7-730p	M-W----	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-W----			2		\$2,600.00		0.00				
8	WTSP	10/25/12	10/25/12	730-8p Jeopardy	CM	730-8p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$3,000.00		0.00				
9	WTSP	11/01/12	11/01/12	730-8p Jeopardy	CM	730-8p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$3,000.00		0.00				
10	WTSP	10/11/12	10/11/12	730-8p Jeopardy	CM	730-8p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---			1		\$3,000.00		0.00				
11	WTSP	10/18/12	10/18/12	730-8p Jeopardy	CM	730-8p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$3,000.00		0.00				
Totals													17	\$35,900.00	